



FOR IMMEDIATE RELEASE

Windermere Welcomes Experienced Real Estate Professionals

PALM SPRINGS, CA – March 31, 2013 – Windermere Real Estate Southern California's dominance of the local real estate market continues to draw motivated and successful agents to their 17 Coachella Valley area offices. Windermere is pleased to spotlight three seasoned real estate professionals that have recently joined their offices.

Paul Johnson joined Windermere's Palm Desert San Pablo office located at 44-530 San Pablo Avenue, Suite 101. Born and raised in the Coachella Valley, Paul studied at College of the Desert and Cal State San Bernardino. Paul's strong ties to the local community are reflected by his volunteer work with his church and, as a parent, in his active participation in school and community sports programs.

For the past 10 years, Paul worked as a home appraiser, accessing thousands of properties throughout the Coachella Valley. His highly regarded work as an appraiser gives Paul an advantage when it comes to working with his buyers and sellers. Paul has also worked in various capacities with real estate investors, developing market analysis and projected profit margins on their real estate investments.

"His wealth of local knowledge gives him an exceptional knack at knowing the pulse of the market and its current inventory," said Bryan Arnold, Managing Broker for Windermere's San Pablo office.

Windermere's Palm Springs South office was pleased to welcome Grady McGuire to their office located at 2465 E Palm Canyon Drive, Suite 120. Grady has been a real estate professional for 15 years. Grady's background includes an extensive history of sales success with notable companies such as the Bose Corporation and BMW. At Bose alone, Grady was responsible for \$50 million dollars in sales for the company with a service territory that included 250 Sam's Clubs and 400 Target stores in 25 states.

Noted by former brokerages for his top level of real estate production, Grady has assisted his buyers in sellers in millions of dollars of real estate transactions from Palm Springs to Palm Desert. As a seasoned Realtor® with Windermere, Grady prides himself in providing his clients exceptional service and unmatched attention. His life, travel, and work experiences allow him a great insight into the need of clients looking to relocate to the Palm Springs area, particularly the needs of the Canadian buyer.

"Knowing Grady's successful transaction history and his large social network, I was excited that he chose to join our office. He is a great addition to our family of agents," said Chris Anderson, Branch Manager at Windermere's Palm Springs South office.



Windermere's Palm Desert Portola office welcomed William Ruegge to their location at 73-993 Highway 111. An avid golfer, William fell in love with the desert's beauty, weather and, of course, access to numerous, notable golf courses, including his favorite at PGA West, and chose to make the Coachella Valley his home. Prior to his work in real estate, William owned and operated his own retail business in the Florida Keys for many years.

A seasoned Realtor® of 15 years, William was the owner and broker of his own real estate office for 6 years. William's extensive knowledge of the real estate industry covers the full southern region of the United States, from North Carolina to California. He has worked extensively with buyers from their first-time home purchases to their relocation needs to the purchase of their vacation homes. William has also assisted his clients with their investment properties and leasing.

"William is a kaleidoscope of experience – he's worked in a number of markets and with the full array of buyers," said Sandi Richardson, Managing Broker at Windermere's Portola office. "A rare find – he's what I call a must-do, should-do, would-do agent and we are thrilled to have him with us."

For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.

About Windermere Southern California:

The Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded by owners Bob Deville and Bob Bennion in 2001, Windermere Real Estate Southern California provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta and Indio. Windermere's Premier Properties program showcases and markets some of the valley's finest homes and estates for maximum impact and worldwide exposure.

An invited member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere's extensive network of agents, clients and partners is truly the largest, top-producing network for real estate available in the Palm Springs market. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com.


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