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## REAL ESTATE NEWS

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**FOR IMMEDIATE RELEASE**

**WINDERMERE LA MESA WELCOMES BRUCE FARLEY**

**LA MESA (July 5, 2011)** Windermere Real Estate proudly welcomes Bruce Farley to its new La Mesa office at 8131 Allison Avenue. Farley's career in real estate spans over 30 years, 20 years in Southern California. To the longevity and experience of his work in real estate, he adds the enlightening qualities of life coach and pastor, bringing a depth of understanding to the clients he serves.

"The freedom and satisfaction of putting people into their homes and properties continues to bring me satisfaction in this business," notes Farley. "My clients appreciate the unique perspective of someone who's been successful and productive through so many of the ups and downs of the market." For someone with this much insight, Farley can be disarmingly direct. Just like his motto: 'Let's roll!'