



FOR IMMEDIATE RELEASE

Bob Bennion and Bob Deville Welcome Jerry Lawrence

SAN DIEGO, CA – MAY 24, 2015 – Bob Bennion and Bob Deville, Owners of Windermere Real Estate SoCal, are proud to welcome Realtor® Jerry Lawrence to the Carlsbad office, located at 300 Carlsbad Village Drive, Suite 217. Jerry’s years of experience as a tile contractor and passion for real estate give him the industry knowledge and drive to help home buyers, sellers, and investors find the right fit throughout North County San Diego.

As a successful tile tradesman, Jerry understood the best way to stand out among the competition was through hard work and a sterling brand of client service. He employs that same approach with his real estate clients, bringing fresh ideas to the table and a consultative approach to ensure the transaction process is as smooth as possible. “I enjoy taking my clients through each step to make sure all of their needs are met and make sure they understand that I am always there for them,” says Jerry. “Just like with a successful job as a tile contractor, the biggest satisfaction for me comes from having a happy client approve the job.”

A San Diego native, Jerry has always appreciated the variety of home styles throughout the county and enjoyed revamping an old space with a fresh look. “Before, I was satisfying people’s desire to create a new aesthetic for their home. The principle is the same, but now it’s on a grander scale.



Rather than determining the best look for an interior, I am helping buyers find the best home for their needs or finding sellers the best buyer for their home,” adds Jerry.

Jerry’s experience with remodeling and understanding the craftsmanship that goes into a home gives him a unique eye that sees all possibilities for an interior space, which he applies for buyers and investors. “I know what can be done to breathe new life into a home with good bones. I can show my clients, whether the home is intended as their primary residence or an investment, what’s possible with the existing frame of the house so they can get as creative as they want with the space,” he continues.

A friend referred Jerry to Bennion and Deville’s Windermere Real Estate SoCal brokerage, where he knew right away that it was the place for him. “My conversation with [Managing Broker] Joe Wogoman made me feel at ease and comfortable. The office has a great atmosphere filled with friendly, helpful agents and staff, and the location in the heart of Carlsbad Village is a great area to base my business,” concludes Jerry.

“We are excited to welcome Jerry to our Carlsbad office family,” adds Joe. “His strong background as a tile contractor and small business owner coupled with his penchant for service and unending efforts on behalf of his clients equip Jerry with the tools to be highly successful with us.”



About Windermere Real Estate SoCal

Bob Bennion and Bob Deville brought their highly acclaimed and successful Windermere SoCal blueprint to the coastal Southern California communities in San Diego and Orange counties in 2010. Windermere SoCal office serving San Diego County are located in Alpine, Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy. Orange County offices include Laguna Beach and Laguna Niguel. The Premier Properties program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the office nearest you, please visit our website at WindermereSoCal.com. Stay up-to-date on the latest trends in Southern California real estate by following us on Facebook and Twitter @WindermereSoCal.